# FLORIDA GULF COAST UNIVERSITY FALL 2010 CONTROL FALL 2010 CONTROL FALL 2010 FALL 2010 FALL 2010

Bower School of Music moves to home of its own





In Memoriam

#### **Marilyn Bower Korest**

1931-2010

Florida Gulf Coast University honors the memory of Marilyn Bower Korest for her philanthropy and vision. Through her passion for music and her generosity in support of the Bower School of Music, she leaves a lasting legacy that will benefit students in perpetuity.

#### President's Message

# Raising the sustainability bar

cademic Building 7 doesn't look dramatically different from the classroom and laboratory buildings that came before it, but it represents a new standard in construction at Florida Gulf Coast University.

Known as AB7, the building – which houses laboratories, classrooms, offices and gathering spaces for the College of Arts and Sciences – recently earned platinum level certification, the highest designation in the U.S. Green Building Council's Leadership in Energy and Environmental Design (LEED) green building rating system.

The LEED rating system provides validation that buildings are designed and constructed to save energy, conserve water, reduce carbon dioxide emissions, improve indoor air quality and demonstrate stewardship of resources.

The building's platinum rating makes it one of only 310 facilities worldwide to achieve the distinction. It's one of four such structures in Florida and the only academic lab building in the state to earn this designation.

Considering that AB7 is a multi-purpose building, with state-of-the-art research and teaching labs as well as classrooms, it was a particularly challenging structure to build to these high LEED standards. Laboratories and research spaces do not easily lend themselves to green design with features such as chemical exhaust hoods that send conditioned air out to the external environment. To compensate for this, AB7 is equipped with electronic systems that measure indoor humidity levels and adjust air conditioning accordingly.

It's a testament to the talent of the designers, the contractors who built it, and the faculty and dean who articulated the plan.

That it derives much of its energy from our solar field is one of the factors that earned the building its platinum rating, although features such as a high-performance metal roof, high-efficiency lighting and bathroom fixtures made a difference, too. So did our program of recycling, with more than 75 percent of construction waste being recycled rather than sent to a landfill.

It's not possible to achieve the highest LEED certification with just a single green feature. You can't do just one thing well; you have to do many things well to earn it.

As we begin construction on a new health professions building, we are using some of the same design features as those used for AB7. We will continue to incorporate sustainable features in all of our future buildings while



maintaining the distinctive character and look of the campus.

The platinum certification of AB7 is simply the latest example of the University's commitment to sustainability initiatives on campus. Since we opened our doors in 1997, our commitment to the environment has been reflected across the University, from our curriculum and degree programs to maintaining native vegetation while eliminating invasive species on our campus.

Green building design has advanced quickly and is becoming almost second nature for architects and builders. I am gratified that people are coming to the campus to see our buildings and proud of the example FGCU sets in the area of sustainability.

Wilson G. Bradshaw, Ph.D.

Florida Gulf Coast University

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A student practices in the Bower School of Music. PHOTO BY BRIAN TIETZ

#### Florida Gulf Coast University PINNACLE MAGAZINE

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## It's all about change

t seems like just a matter of months since I wrote about the birth of the Bower School of Music, the hiring of its diverse faculty and the welcoming of its first class of promising young musicians, all made possible by a generous gift from Marilyn and Alan Korest.

It was, however, nearly four years ago – January 2007, to be precise – when that story appeared in the first edition of Pinnacle.

In the current issue, we tour the Bower School's new home, a structure built specifically for the study and performance of music. It also includes the sad news of Marilyn Korest's passing, just weeks before the building opened

Like the 14 issues that have preceded it, this edition of Pinnacle chronicles changes at FGCU, the triumphs of its faculty, staff, students and alumni, as well as the generosity of its supporters. As is fitting for a University publication, it serves as a record of endings and beginnings.

It's the start of a new academic year, the last of FGCU's transitional period in NCAA Division I.

There's news of new jobs, marriages and babies, as well as the deaths of members of the University's extended family.

This issue tells the story of two newly minted Major League Baseball pitchers, Casey Coleman and Chris Sale, both former FGCU students who wound up in Chicago playing for different teams. It checks in with up-and-coming



**EDITOR'S CORNER** 

young film and video director, Cord McConnell, '08, who's hoping to make a new life for himself in Hollywood.

It also bids farewell to Richard Pegnetter, the founding dean of the Lutgert School of Business, who is retiring soon.

And, although there's no article about it, this magazine represents an ending in itself: it is the final edition of Pinnacle in its current form. The new year will give rise to a new, improved Pinnacle magazine. The design will be sleeker and more contemporary. There will be more departments, more news, more pages. In addition to the printed version, we will launch a companion website that will offer additional photos, information and videos that will help tell the many stories of FGCU.

Like the University, Pinnacle is maturing and evolving, striving to meet the needs and tastes of a burgeoning and increasingly sophisticated audience. This issue marks the end of the magazine's first phase and the start of an exciting new one. Look for it to arrive in late January.

Karen Feldman, Pinnacle Editor

University News Briefs
In Memorian

#### New building wins platinum certification

Florida Gulf Coast University's new building housing science laboratories and classrooms for the College of Arts and Sciences recently won platinum certification, the highest level awarded in the Leadership in Energy and Environmental Design (LEED) green building rating system operated by the U.S. Green Building Council.

It is one of 310 structures worldwide that have earned this designation.

The 62,000-square-foot, four-story building houses labs for physics, biology and chemistry, math labs, specialized research labs and a Geographic Information System (GIS) computer lab as well as offices, confer-



ence rooms and a 160-seat lecture hall.

The international architectural,
planning and engineering firm LEO
A DALY provided the architectural

services for the project. Kraft Construction Co. built the structure, known as Academic Building 7.

The building earned the platinum designation for a multitude of sustainable practices used in its construction and green features such as deriving much of its energy needs from the University's solar field, the use of a

high-performance reflective metal roof, high-efficiency lighting fixtures and the planting of native, drought-resistant landscaping.

# Winning essay recalls father's lessons

Writing about the ethical principles he learned from his father has won Florida Gulf Coast University business

Professor Bradley Hobbs second prize in the 2010 Morality of Profit essay competition.

His essay,
"My Father's
Drugstore," is a
collection of four
vignettes that
illustrate how his
father taught him
the lessons of



HOBBS

morality, integrity, profit and trust while operating a business in a small Florida town.

The competition included 2,200 entries from 88 countries and was sponsored by the SEVEN Fund, a philanthropic foundation run by entrepreneurs to encourage and disseminate information on enterprise-based solutions to poverty.

"Bradley's essay was a brilliant example of the personal essay, with a sweetness and level of personal integration that impressed the jury," said Michael Fairbanks, director of the SEVEN Fund.

Hobbs is the BB&T Distinguished Professor of Free Enterprise at FGCU.

# FGCU introduces new doctoral degree

The University will offer a doctoral degree in education, following approval by the Florida Board of Governors and the FGCU Board of Trustees.

The research-based degree program will offer two concentrations, educational leadership and curriculum and instruction.

"The program emphasizes the growth and transformation of educational professionals as they focus on organizational management and effectiveness issues; and the development, implementation and evaluation of curricula," says FGCU College of Education Dean Marci Greene. "The program

is designed to provide students with the knowledge, skills and dispositions needed to design and implement strategies that improve practice and outcomes in schools."

Current students enrolled in the educational specialist degree program may transition to the doctoral program in summer 2011. A new cohort will begin in fall 2012. For more information, contact Greene at (239) 590-7781.

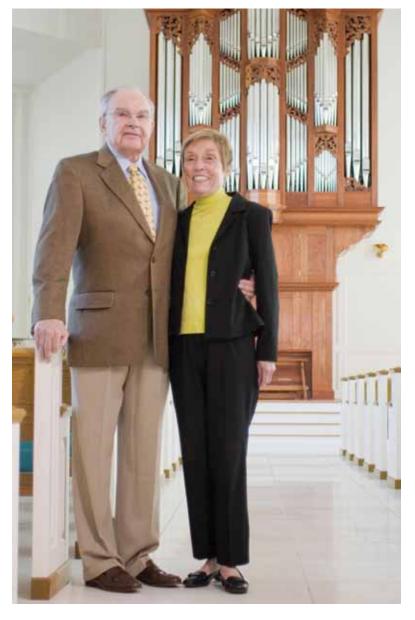
#### University buys College Club Apartments

In an effort to meet a growing demand for student housing, FGCU's Board of Trustees agreed to purchase the College Club Apartments for \$14.75 million.

The 6-year-old complex, to be renamed Westlake Village, is adjacent to Gulf Coast Town Center and went into foreclosure in 2009.

The purchase will add 500 beds to the 2,700 in Northlake and South villages. Another 400-bed residence hall is under construction at South Village.

### School names space for Marilyn Korest



Above: Alan and Marilyn Korest

Right: Marilyn Korest, third from right, with FGCU officials and dignitaries during the groundbreaking for the music education and performance building



hen young musicians studying at Florida Gulf Coast University's Bower School of Music gather to practice as a group, they will fill the Marilyn Bower Korest Rehearsal Hall with sound.

It's a fitting testament to the memory of the Naples woman who loved music and education. To ensure that young people who shared that love would have a place to immerse themselves in both, she and her husband, Alan, donated \$2.5 million to help found the Bower School of Music, which they named for her father. The state matched that amount, doubling the gift's value.

Marilyn Korest died Aug. 10 in Grand Rapids, Mich., following complications from heart surgery. She was 79.

Born in Detroit, she was the only daughter of Edwin and Ruth Bower, who were long-time Naples residents and philanthropists as well. She grew up in Grosse Pointe, Mich., attending Grosse Pointe High School and Michigan State University. She went on to attend Boston University, where she earned a master's degree in special education.

The Korests moved to Naples from Rockford, Mich. in 1983, becoming year-round residents.

Marilyn Korest loved her new community and quickly became involved in local organizations such as the Philharmonic League, the Golden Apple selection committee and the Forum Club board. She also served as president of the Moorings Property Owners Association.

Music education and music therapy were two of her special interests. When the Korests made their gift to FGCU in 2006, she expressed the hope that the University would one day develop a music therapy degree.

"It has become a very popular and beneficial treatment for all kinds of people," she said at the time. "It's been shown to have really great results with people with dementia," among others.

She took great joy in participating in the groundbreaking of the Bower School of Music's music education and performance building in 2009. She died just two weeks before it opened.

Her other major passion was traveling, particularly to Africa, which she visited many times.

She is survived by her husband, Alan; eight children and their spouses, 11 grandchildren and two great-grandchildren. Memorial contributions may be made in her honor to Bower School of Music Scholarship Fund, Florida Gulf Coast University, 10501 FGCU Blvd. S., Fort Myers, Fla. 33965.

# TAKING CARE OF BUSINESS

#### Founding dean leaves flourishing college for retirement

Pegnetter left
the West after
serving as dean of
Colorado State
University's business school to take a
job at Florida Gulf Coast University,
his title didn't change, but his new post
wasn't like any he'd had before.

nen Richard

In 1995, FGCU had no business school or, for that matter, buildings, faculty or students, and was two years away from opening. It was a challenge he couldn't resist.

"The chance to start a business school from scratch was incredibly enticing," he says. "It was a great opportunity."

Today, as he prepares to retire after 15 years in that role, he'll leave behind the accredited and acclaimed Lutgert College of Business – the largest of FGCU's five colleges – with close to 3,000 business majors, the most distinctive structure and sculpture on campus and the recently accredited U.A. Whitaker School of Engineering, which was launched under its auspices.

"He came here knowing what it would take to have a top-notch business school and went about putting it together in record time," says FGCU President Wilson G. Bradshaw. "The fact that the Lutgert College has been recognized by the Princeton Review speaks volumes about his abilities and vision. He's left a legacy not only at FGCU, but in the business community of Southwest Florida as well."

Pegnetter wasn't interested in replicating the institution from which he'd come: He wanted to create something new, a business school that would balance practical application and theoretical principles, turning out graduates equipped to thrive in an ever-changing economy.

"The goal was to prepare students to step into a job and make an immediate contribution, while being ready to face the unknown challenges of the future," Pegnetter says.

He sought out entrepreneurial faculty members, hiring a mix of seasoned professors and enthusiastic new faculty.

"We empowered the faculty to help create what we were doing and that was key to our success," he says.

He created the Center for Leadership and Innovation as a vehicle for them to remain active in their fields while providing a clearinghouse through which local businesses could access the expertise of the college's faculty.

And he looked further afield, implementing something called the Second Circle model.

"It encouraged faculty and the leadership to reach out to associates in other countries and explore partnerships," he says. "That led to faculty and student exchanges with many schools."

It also brought about opportunities to connect with businesses in countries such as Germany, Mexico and China through contacts made at the universities.

Although the accreditation process is

By KAREN FELDMAN
Photo by BRIAN TIETZ

lengthy and arduous, Pegnetter got things rolling early and succeeded in winning that important gold standard of accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in 2003. Further proof of the College's high caliber was that it was named twice to the Princeton Review's list of the country's best business schools.

In 2007, he stepped out of his post as the head of Lutgert College to serve as the University's interim president while the Board of Trustees conducted the search that led to the hiring of Bradshaw.

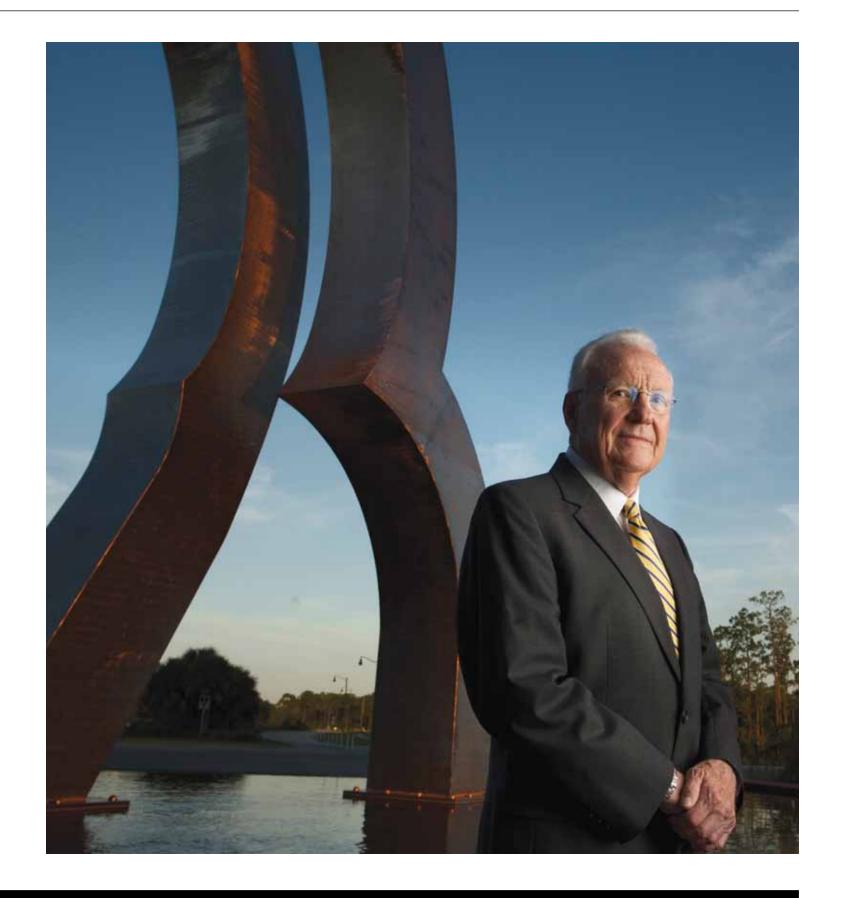
When he leaves FGCU – his retirement is effective Jan. 14 – Pegnetter won't be bored. He's now a member of the AACSB accreditation panel.

With a background in arbitration, Pegnetter will likely do some of that, too. He also remains active with the Collier County and Charlotte County economic development councils, the Horizon Council and the board of the Naples Philharmonic.

But he also plans to include in his favorite pastime, canoeing, something that will be easy to do from his new home along the Estero River.

He leaves confident the Lutgert College of Business will continue to thrive, its energy sustained by the dynamic professionals that remain.

"Tve developed tremendous friendship and respect for the people I have worked with all across the University," he says, "with a special feeling about the incredible faculty and staff we have assembled in the Lutgert College of Business."



# Write

Annual conference brings together top literary talent, students and fans



By Jay MacDonald

FGCU English instructor Tom DeMarchi launched the Sanibel Island Writers Conference five years ago to expose his students and fledgling authors, poets and songwriters at large to the caliber of artists they might one day become.

"It demystifies the process,"
DeMarchi says. "I've watched the students learn that writing is a craft and a discipline and a job that you take seriously. You must not be afraid of failure and you must write through the bad stuff to get to the good.
When they hear it from successful writers, it becomes less intimidating to approach their own work."

The fifth annual Sanibel Island Writers Conference invades BIG ARTS and the Sanibel Public Library Nov. 4-7 with workshops, panels, lectures, discussions, readings, signings and one-on-one manuscript consultations. This year's evening events, which are free and open to the public, include novelist Walter Kirn ("Up in the Air") and a concert by songwriter Stanley Brinks on Thursday (Nov. 4), a reading by rock-and-roll essayist Steve Almond and performance by songwriter/ memoirist Kristin Hersh on Friday (Nov. 5), and keynote speaker Augusten Burroughs ("Running with Scissors") on Saturday (Nov. 6).

In addition, each year the conference sponsors a writing contest. Winners receive free admission to the conference and have their work published in the spring edition of Mangrove Review, the FGCU literary magazine.

The little conference that could has doubled in attendance to more than 100 in just five years, edging toward a maximum of 150. Although DeMarchi intentionally schedules it for one week prior to the Miami Book Fair to attract touring authors, positive buzz about the conference has resulted in a

I could probably tick off a bunch of experiences with the big names and presenters. but what's really unforgettable is seeing students from my classes at FGCU just open up and be filled with this hope and inspiration..."

— Tom DeMarchi, FGCU English instructor and founder of the Sanibel Island Writers Conference waiting list of more than 400 authors eager to talk books on the beach.

"It's been much bigger than I imagined," DeMarchi says.

The writers conference has hosted its share of bestselling authors, including Pulitzer Prize-winner Robert Olen Butler ("A Good Scent from a Strange Mountain"), Sena Jeter Naslund ("Ahab's Wife") and Florida ambassador of satire Carl Hiaasen ("Star Island"). While big names are welcome, DeMarchi favors those with a passion to inspire other writers.

"I try to invite people who have a reputation for being excellent teachers," he says. "I'm drawn to writers whose work shows a real humanity and empathy and caring about others. If you care about the characters in your stories, chances are that spills over into your life. It's been a huge delight to meet these authors and find that their humanity doesn't end on the page. I don't know how we did it, but every presenter we've brought in has been generous and approachable."

As exciting as the conference is to direct, DeMarchi says his goose bumps often last long after his literary guests depart.

"I could probably tick off a bunch of experiences with the big names and presenters, but what's really unforgettable is seeing students from my classes at FGCU just open up and be filled with this hope and inspiration from working with all these professional writers and editors," he says. "Seeing my students gain so much confidence and skill as a result of going to the conference has been an unexpected bonus. I never envisioned that so many would get so involved and be so profoundly

For more information on the writers conference and an interview with Augusten Burroughs, see pages 10-11.

affected by it."

## **Augusten Burroughs**

Keynote speaker, Sanibel Island Writers Conference

#### By Jay MacDonald

t has been 8 years since Augusten Burroughs put the fun in family dysfunction with his bestselling memoir, "Running with Scissors," an absurdly funny, brutally honest account of the worst childhood ever.

Abandoned by his dysfunctional parents to the "care" of his mother's lunatic shrink and his highly medicated patients, Burroughs left formal education in the fourth grade, overcame childhood sexual abuse, earned his GED at 17, and by 19 was a New York City advertising writer responsible for \$200 million in accounts.

In five subsequent essay collections, Burroughs established himself as one of the most fearless writers of his generation, a selfdeprecating Candide stumbling toward love and enlightenment with unflinching honesty, indefatigable humor and hope above all.

But don't expect him to unduly dwell on his past once he ambles onstage at BIG ARTS on Nov. 6 to deliver this year's keynote address to the Sanibel Island Writers Conference.

"It will be about writing and creating; it won't be me yammering on about my stupid life," he says by phone from New York. "It will be something that will be very, very useful."

Burroughs prefers to share the unique process, passion and perspective that were forged by his unconventional upbringing.

"I was self-taught and it took me a while to really appreciate the advantage in that. For better or worse, my writing and my life are fused. I never saw the blueprints for the wheel, so I had to invent the wheel. My wheel doesn't look like the wheel everyone is accustomed to but there are aspects of my wheel that work better," he says.

Case in point: writer's block. "It's inconceivable to me that anyone would ever have writer's block when the treatment is so completely simple: write about writer's block!" he says. "If

vou have writer's block, there is a reason, you know? You've got to get to the source, so write about it. Literally, write about it."

Although words flow freely for Burroughs, they aren't his first language.

"I'm visual, completely visual," he explains. "For instance, if you hand me a shopping list, there is a fraction of an instant when I look at it and it's just horizontal lines and symbols. Immediately it resolves into words, but those words are immediately then translated into pictures. If you have eggs, chicken, milk, I translate those instantly to pictures of those things. So it's difficult for me to contain complex thoughts in my head, but I can when I write. Because when I'm writing, I'm describing to someone, no one, me, to the air, what it is I'm seeing, and that is what helps me solidify my thoughts."

Little wonder that Burroughs has become an accomplished photographer over the years. "I take pictures almost every day and it's very soothing. I don't have to worry about words. It's the most natural thing for me," he says.

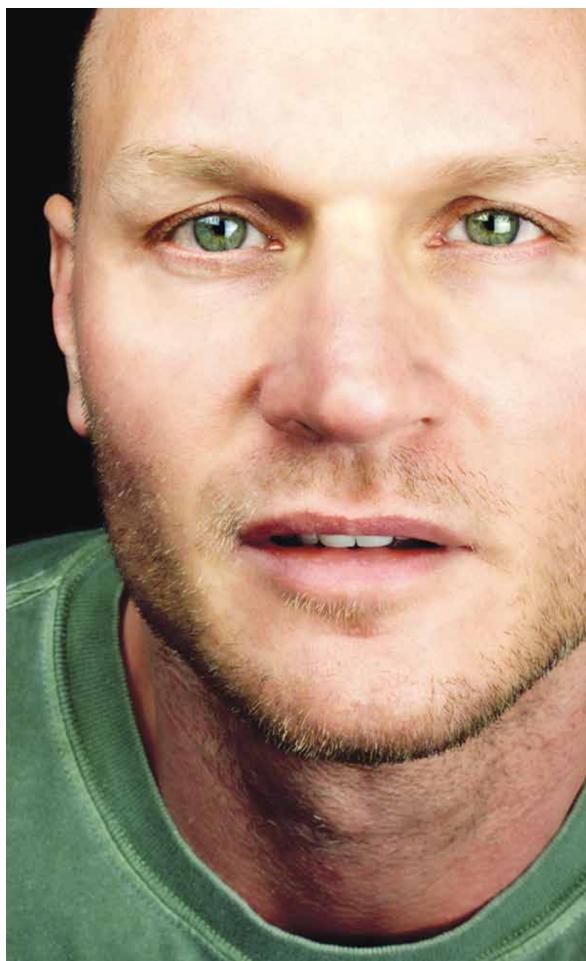
Burroughs is quick to correct writers who view their own happy childhoods as career setbacks. "That's absolutely not true," he tells them. "It's not what happened to you but how you talk about what happened."

As proof, he points to the works of one of his favorite contemporary novelists, Elizabeth Berg. "There's nothing weird or unusual or controversial or shocking in any of her books; it's very, very small daily life, two women talking over coffee. But what's so extraordinary is her elemental honesty. In my experience, people respond most to the truth. In a strange way, it's like the truth itself of whatever subject is the food that we somehow need. It resonates because it's so familiar to us."

Part of Burroughs longs for the normalcy of an Elizabeth Berg coffee klatch. Unfortunately for him but lucky for us, his muse has attention deficit disorder.

"Because I've never had that day-to-day, humdrum life, it's exotic to me," he admits. "But I also think I won't ever have it. It doesn't seem to be in the plan for me."

— Jay MacDonald is a freelance writer based in



#### **FOOTNOTES**

What: Fifth annual Sanibel Island Writers Conference

Who: In addition to keynote speaker Augusten Burroughs, conference participants include fiction writer John Dufresne, novelist Walter Kirn, journalists Martin and Susan Tolchin, poet Denise Duhamel and literary agent Lisa Gallagher, among many others. Visit the conference website (address below) for a complete list.

When: Nov. 4-7 Where: BIG ARTS and the Sanibel Public Library Sanibel Island

Registration: \$350; college students, \$250; BIG ARTS members, \$280 **Information:** (239) 590-7198 or www.fgcu.edu/SIWC











From left to right, top to bottom: John Dufresne, Denise Duhamel, Lisa Gallagher, Walter Kirn and Martin and Susan Tolchin

Annual Sanibel Island Writers Conference



10 PINNACLE

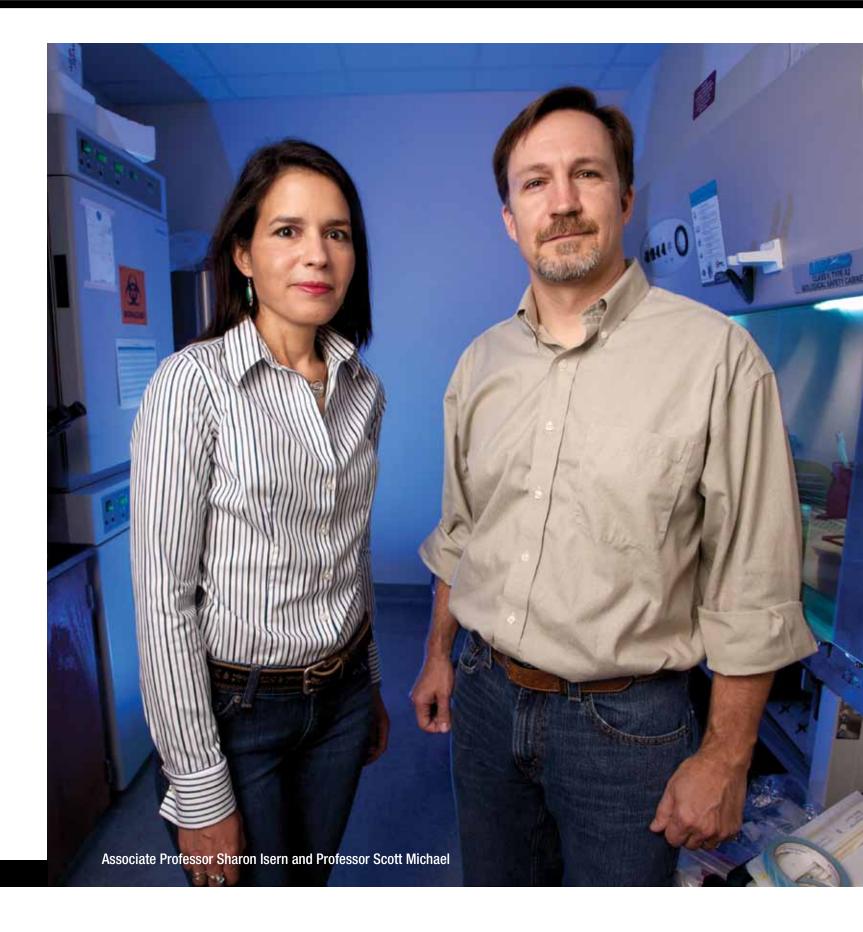
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hink the mosquito-borne virus dengue fever only strikes in underdeveloped nations that lack effective pest control? Think again.

FGCU researchers seek ways to treat, immunize against widespread disease

By BILL CORNWELL / Photos by BRIAN TIETZ



f they've heard of it at all, people generally associate dengue fever with underdeveloped nations that lack effective public health

programs. That thinking may have changed this summer, however, when Key West experienced an outbreak of the mosquito-borne virus that kills more than 25,000 people each year.

Bringing it even closer to home, two Florida Gulf Coast University researchers joined forces with Key West's mosquito control officials to quell and contain the outbreak.

For the past several months, Professor Scott Michael and Associate Professor Sharon Isern have assisted mosquito control officials in Key West, where 66

Dengue virus-

infected cells

cases of the disease have been recorded in the past two years. The researchers, who are also husband and wife, teach in FGCU's Department of Biological Sciences and are members of the University's Biotechnology Research Group.

There were 27 cases of dengue fever reported last year in Key West, and 39 documented cases this year, as of mid-September. It's been more than 75 years since a dengue outbreak occurred in Florida, Michael says, although it's a virus with which the researchers are well acquainted.

"We had been working on dengue for a while," says Isern, "so we were poised for something like this. When we heard about (the Key West outbreak), we approached the mosquito control people there and asked how we could help."

The Key West cases led to a warning from the U.S. Centers for Disease Control and Prevention that a widespread outbreak – principally involving major urban areas along the Gulf

Coast in Florida, Alabama, Louisiana, Mississippi and Texas – could occur unless immediate action was taken.

"These (infected) people (in Key West) had not traveled outside of Florida, so we need to determine if the cases are an isolated occurrence or if dengue has once again become endemic in the continental United States," the CDC said in a statement last summer.

Another case of dengue was reported during the summer in Broward County, which heightened concern, but did not lead to a larger outbreak, as had been feared.



Isern and Michael have also been assisting the Miami-Dade mosquito control district in monitoring its mosquito population.

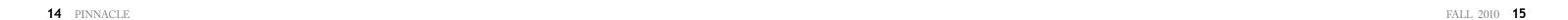
Dengue is the most common mosquito-borne virus in the world. The World Health Organization estimates that as many as 100 million people are infected annually and an estimated 2.5 billion people worldwide are at risk, the majority in the Asia Pacific region. The disease is spread exclusively through bites from infected mosquitoes and cannot be transmitted from one human to another.

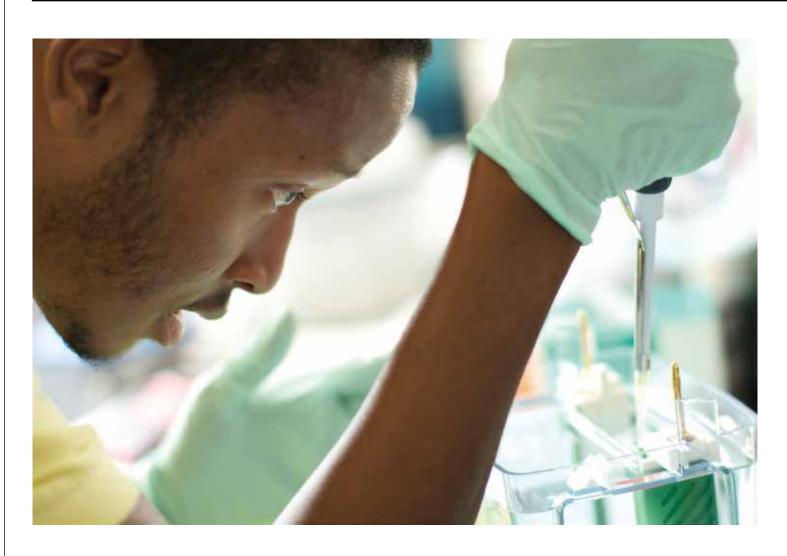
In some cases, the person infected may not even be aware he carries the virus. But in 250,000 to 500,000 cases, it progresses to full-fledged dengue fever or its more serious incarnations, dengue hemorrhagic fever and dengue shock

syndrome. Dengue is most prevalent in tropical and subtropical areas, and deaths generally occur in developing countries with less sophisticated medical care.

While relatively rare in the continental United States, dengue is widespread in the Caribbean – principally in Cuba, Puerto Rico and the Dominican Republic – and Central America. The Key West outbreak represented the first substantial event of dengue in Florida in more than 75 years, and no one is quite sure what triggered it.

Mosquito control officials in Key West told Michael and Isern that they needed help determining which Key West mosquito pools had been infected by the virus. To that end, Key West and Miami-Dade officials ship frozen batches of mosquitoes – all of which are coded Graduate research assistant Dawne Rowe, '09, checks mosquito samples for evidence of the dengue virus in FGCU's biotechnology lab.





Above: Cindo Nicholson, '08, a graduate research assistant, runs a test of virus proteins.

Right: Associate Professor Sharon Isern examines a previously frozen Aedes aegypti mosquito, the type of mosquito that carries dengue fever. to pinpoint the precise locations from which they are collected – to FGCU, where Michael, Isern and their research team analyze them for signs of infection.

By learning where infected mosquitoes are most prevalent, mosquitocontrol workers are able to concentrate their efforts on those areas.

"Mosquito control is the most effective means of dealing with dengue fever," says Michael. "However, we are hopeful that we can, over time, develop a vaccine to prevent dengue."

An effective vaccine is likely still years away although a number of research teams are working on it. Developing a vaccine is complicated because there are four distinct strains and immunization against one form doesn't prevent infection by another. On top of that, the illness intensifies

each time a person becomes infected.

There is no cure for dengue, which is characterized by high fever (104 and higher) and a red, flat rash. Severe muscle aches and debilitating joint pain are also common. In some areas of the world, dengue is called "break-bone fever."

"Dengue patients report that it feels like your body is just breaking up," says Isern.

Doctors typically prescribe acetaminophen (not aspirin or ibuprofen) to reduce fever and pain, and fluids – sometimes given intravenously – to combat dehydration, which is one of the most serious and life-threatening side effects of dengue.

Dengue research is but one facet of the work that Michael, Isern and the FGCU Biotechnology Research Group have undertaken. The group consists of chemists, molecular biologists and virologists, all of whom are working on the detection and destruction of pathogens in a variety of fields. Dengue research, however, is of keen personal interest to Isern, who is a native of Puerto Rico, where the virus is relatively common.

The importance of the group's wide-ranging work is underscored by the more than \$6.3 million in federal research grants that it has received over the past four years. The research has both civilian and military applications, with a substantial portion devoted to combating bioterrorism. Among these grants was one for \$1.2 million awarded earlier this year through the Defense Threat Reduction Agency that is specifically targeted toward developing human antibodies against the dengue virus.

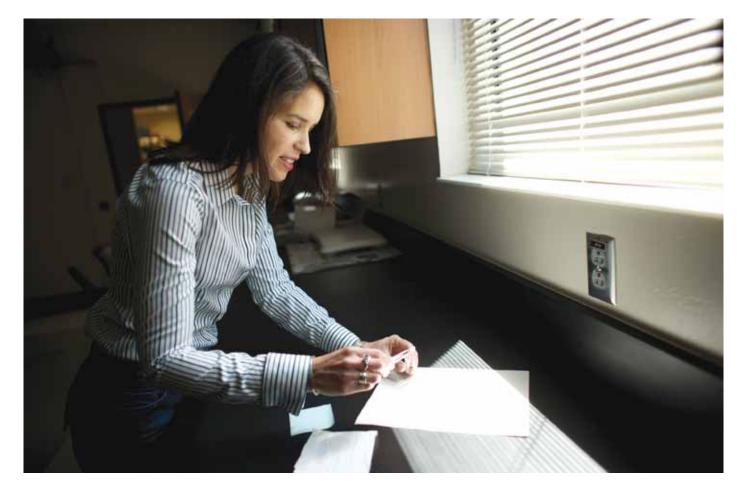
"Mosquito control is the most effective means of dealing with dengue fever."

— Scott Michael,FGCU professor

Michael's and Isern's research encompasses a host of applications. For example, Michael's work in developing early inhibitors against viral pathogens relates not only to dengue but to HIV, the West Nile virus and influenza. As a molecular virologist, Isern works to discover antiviral inhibitors and find ways to neutralize viral agents.

They purposely designed their work to have applications in both civilian and military environments and are especially interested in developing technologies that can be used to detect, immobilize and ultimately destroy biological toxins that could be used in terrorist attacks against the United States. Breakthroughs in this area will greatly enhance the ability of the United States to both prevent and swiftly disarm biological attacks.

Michael says he and Isern felt a sense of urgency in dealing with the





#### **PREVENTION 101**

To minimize the chances that a mosquito carrying dengue fever, West Nile or another virus will bite, take the following precautions around the house:

- Eliminate small pools of standing water around the house and yard.
- Avoid being outdoors from dusk to dawn.
- Use repellent containing DEET, picaridin or oil of lemon eucalyptus.
- Repair window and door screens.
- Wear long sleeves and pants when outdoors.

Key West dengue cases. While they did not want to alarm people unduly, they also realized that Key West – and indeed all of Florida – faced the possibility of a public health emergency.

"If we do a lousy job (in attacking the Key West outbreak), and (dengue) is exported to other places that don't have as good mosquito control, then those places are going to be in trouble," he says. "This dengue outbreak could be like H1N1 (swine flu). The chances are it is going to do nothing, but there is a chance it could take off and be a huge problem. The fact is you have to be proactive because (diseases like dengue) will take off on occasion."

And while there hasn't been a major outbreak in Florida in decades, "it is not unrealistic to be every bit as concerned about dengue as you would about influenza," says Isern. "Both illnesses, given the right circumstances,

can cause great discomfort, and, in some cases, death. Neither should be taken lightly."

Fortunately, the Key West cases have not spread over a large area, as was initially feared, and it may be that the worst has passed. But that doesn't mean it's time to relax vigilance.

"Infectious diseases really go two ways," Michael says. "They either simmer for a little while and then disappear, or they suddenly explode and take off in an exponential fashion. You really don't know what's going to happen. But you should be aware (of the potential for widespread illness). It's a little like the difference between running around saying the sky is falling and looking up and saying there is something up there that could fall on your head."

— Bill Cornwell is a freelance writer who lives in Fort Myers.

# Ranked #1 in Florida for heart care...again



Ranked 1st in Florida for overall cardiac services by HealthGrades® 2009



# THE HALLS ARE ALIVE WITH THE SOUND OF NOTICE OF THE SOUND OF THE SOUN



Above: A violin student rehearses with the string orchestra.

Right: The FGCU String Orchestra practices in the rehearsal hall in the new music building.

he Bower School of Music graduated its first senior class last spring. This fall, the school itself graduated – from temporary housing to a permanent home.

The newly completed music education and performance building includes a 196-seat recital hall equipped with the latest in acoustic technology, a 3,000-square-foot rehearsal hall, 10 studios and 10 practice rooms.

"It's a glorious facility," says Robert Thayer, interim director of the music school. "It was built to be functional and beautiful. Great care was put into the acoustics in every room."

By JOHN FRANCIS / Photos by BRIAN TIETZ



he school was
established in 2006
with a \$2.5-million
gift from Alan and
Marilyn Korest in
memory of Naples
philanthropist
Edwin H. Bower, who was Marilyn
Korest's father. The state of Florida
supplied \$11.6 million to provide essential teaching and performance space in
the form of the two-story building that
opened at the start of the fall semester.

The school's mission is to prepare musically gifted students for successful careers in music performance and education.

The building replaces what Thayer described as a triple-wide modular structure, the Bower School's home since its inception. Although students affectionately dubbed that space "The Mod," its poor acoustics, lack of sound proofing and cramped quarters will not be missed, according to senior music education major Ryan Gumpper.

"The amount of space we have now makes the modular feel like a shack," he says. "The building also gives me a sense that we actually belong on campus."

That feeling of stability should appeal to tomorrow's potential Eagles.



Top: Professor Rod Chesnutt, head of Instrumental Studies, coaches senior music education major Megan Kalka, who is serving as a student conductor.

Above: Junior Jaime Taveras, a vocal major, warms up in a practice room.

"When I came as a prospective student I didn't know classes were in a modular building – I was disappointed," says sophomore music performance major Andrew Willis. "I felt like it was this weird zone between high school and college. Now we're a force to be reckoned with."

The glass-pane facade of the lobby

MUSIC HALL INTERLUDE

- The school was established in 2006 and named after Edwin H. Bower, a Naples philanthropist whose daughter and son-in-law, Marilyn and Alan Korest, endowed the school.
- The school is in a developing art corridor adjacent to the Arts Complex and overlooking a scenic lake and wetlands.
- The focal point of the lobby is a commemorative wall of honor designed and engraved by Sanibel Island artist Luc Century.
- The building was designed by Reynolds, Smith and Hills of Fort Myers and Pfeiffer Partners Architects of New York and Los Angeles.
- The school is one of 110 officially designated All-Steinway Schools and has an exclusive agreement with the piano maker. It owns two nine-foot concert grands, seven baby grands and 15 upright pianos.
- Ten faculty studios for private instruction are adjacent to three specialized classrooms that seat up to 40 students.
- The rehearsal hall contains two glasswalled lofts from which visitors can observe.

provides a dramatic prelude to entering the recital hall and network of classrooms and practice rooms. A striking space for concert receptions, the lobby also features tables and chairs designed to give students a place to gather.

"The students finally have a lobby to hang out and study in," says Christina Cortese, a senior majoring in vocal performance and music education. "We used to sit on the floor in random corners of the Music Mod while trying to stay out of the way of other classes."

Directly off the lobby sits the 3,260-square-foot recital hall, which





was built using environmentally friendly bamboo on stage as well as in the "origami" on the walls that shape how sound plays in the space. Rows of plush seats offer optimal sightlines of the stage.

"The recital hall is simply stunning, visually and acoustically," says Rod Chesnutt, associate professor and head of instrumental studies. "Designed for choral, chamber and solo music, it is definitely a destination on the FGCU campus and for Southwest Florida."

Concern for acoustics is echoed in classrooms, where walls and ceilings are angled to diffuse sound. Panels can be adjusted to tune the room for different ensembles of instruments.

Top: Jaime Taveras works in the music lab.

Above left: The FGCU Chorus performs in the new recital hall.

Above left: Lockers and well-ventilated instrument cages afford much-needed storage space.

One of the students' favorite building features is the lab, which has 12 stations set up with Yamaha keyboards networked into Apple computers. Musicians can record and manipulate sounds and write music there.

"The new Mac lab is a huge help,"



says Cortese. "Before we were trekking across campus to do homework on Finale (music software), and oftentimes other classes would be using the room or it would be closed. Now we have easier access to the software we need."

The sound of a student playing scales on a saxophone in a closed practice room softly wafts down the hallway as Thayer leads a tour and marvels at the Bower School of Music's growth: more than 100 music majors, the addition of the first faculty composer, the acquisition of more than \$1 million in musical instruments.

With a new building, the school can continue to grow with planned programs in music therapy and graduate studies, Thayer says. Once the community has had a chance to attend a concert or two, prospects for recruitment and charitable giving will grow, too.

"I've been on the faculty of six institutions," he says. "I consider this to be one of the strongest in terms of community support."

— John Francis is a freelance writer who lives on Pine Island.

# Windy City DOUBLE PLAY

## Former FGCU players hit big leagues in Chicago

By CHRIS DUNCAN

hen he's not pitching in front of 30,000-plus fans in stadiums throughout the nation, Chicago White Sox pitcher Chris Sale likes to grab his cell phone and text his old FGCU teammate, Casey Coleman, who is pitching in the Windy City as a member of the Chicago Cubs.

"We always laugh and say this is almost like a storybook ending," Sale says. "You've got two guys from the same small college that just turned Division I and we're in the big leagues pitching in the same city. To be honest, it's really crazy how this all turned out."

Sale and Coleman are the first FGCU players to reach the major leagues in the program's eight-year history, and they've already posted several impressive feats. Sale, who was drafted 13th overall in June's Major League Baseball draft after a standout three-year FGCU career, earned his first save in his eighth bigleague game. Coleman, who was drafted in the 15th round of the 2008 draft after three years at FGCU, picked up his first win in his sixth big-league contest.

"It's an amazing feeling to see these two guys in the big leagues," says FGCU baseball coach Dave Tollett, who recently took a trip to Chicago to see his protégés



in action. "The visibility our program is getting because of them is unbelievable."

Sale, a 6-foot-6 lefty, and Coleman, a 6-foot right-hander, credit Tollett's program for helping them get drafted and rise through three levels of minor league ball.

"The coaches at FGCU are as tough as anybody in the nation with their workout schedule and how they push you in practice," Coleman says. "They make you

mentally tough and that's what you need when you're playing every day in the pros."

Sale, whose fastball has been clocked

at 101 mph, spent only two months in the minors before getting called up Aug. 4, three days after Coleman. It was the fastest promotion to the major leagues of any first-round pick since 2003. Coleman was promoted after two strong minor league seasons.

Coleman's promotion helped make his family the first to have three generations of pitchers reach the big leagues. Coleman's father, Joe, pitched in the majors from 1965-79. Coleman's grandfather, also named Joe, pitched in the big leagues from 1942-1955.

"I put a lot of pressure on myself in college to be the third in my family to make it," Casey Coleman says. "I think it was that pressure that made me work harder."

Coleman, 23, ended up getting his first major league victory in Washington, D.C., the same city in which his father got his in 1965.

"I think Casey is going to have a great career," Tollett says. "His fastball has unbe-

CHRIS SALE

Age: 21

Years at FGCU: 2007-2010 Team: Chicago White Sox

Position: Reliever

**Favorite FGCU moment:** Winning three consecutive Atlantic Sun Conference regular season championships

CASEY COLEMAN

#### **CASEY COLEMAN**

**Age:** 23

 $\textbf{Years at FGCU} \colon 2005\text{-}2008$ 

**Team:** Chicago Cubs

**Position:** Starting pitcher

**Favorite FGCU moment:** Winning the 2008 Atlantic Sun Conference regular

season championship

lievable movement. It moves at the right time and that's something you can't teach."

Sale's future is just as bright, according to White Sox manager Ozzie Guillen.

"We put this kid in a spot he was never in," Guillen said after Sale picked up his first save in his eighth career game. "He handled it pretty good. This kid has a good chance to be great. His presence on the mound is very positive."

Sale, 21, says he has impressed himself by how well he has performed. The 2010 Collegiate Baseball Player of the Year and five-time All-American (Ping!Baseball, Louisville Slugger, Yahoo! Sports, Baseball America, ABCA/Rawlings), Sale has struck out standout players such as Minnesota Twins catcher Joe Mauer, Twins slugger Jim Thome and Detroit Tigers outfielder Johnny Damon.

"Every time I pitch, I'm pitching against guys I grew up watching on TV," Sale says.

He gets goose bumps almost every time he takes the mound, he says. Instead of pitching before 5,000 fans in the minor leagues, Sale often performs in front of crowds six times that size.

"You've got 30,000 people screaming their heads off and you have to go in there and close the game for your team," says Sale, who has filled in as closer after an injury to Sox closer Bobby Jenks. "It's hard to go out there and do something you're not used to doing."

Sale says earning his first save was one of the greatest experiences of his life. Afterward, he walked into the Sox clubhouse and saw a text on his cell phone from Coleman.

"I texted him and told him to keep it up," Coleman says. "He's going to have a lot of saves over the years in the big leagues."

Sale and Coleman played together at FGCU during the 2007-08 season when Coleman was a junior and Sale was a freshman. That year, the Eagles captured their first Atlantic Sun Conference regular-season championship. Sale helped FGCU win two more titles.

"This year's been fun but I think next year will be even more fun," Coleman says. "That's when we'll face each other in the majors for the first time."

— Chris Duncan is a freelance writer who lives in Bonita Springs.

#### The final countdown

Teams toughen up in last Division I provisional year

By CHRIS DUNCAN

With an eye toward full membership in the NCAA Division I Atlantic Sun Conference next year, Florida Gulf Coast University's athletic teams are working to hone their skills this season. Here's what's happening this fall:

#### **WOMEN'S BASKETBALL**

With nationally renowned teams such as Indiana and Seton Hall on its schedule, FGCU's women's basketball team will attempt to capture its fourth consecutive WNIT postseason bid.

Senior point guard and captain Shannon Murphy, the team's top returning scorer, will be asked to carry much of the load for the Eagles, who went 24-7 last season. Seven new players will join her.

"We lost a couple of exceptional players to graduation last year so we're going to be counting on some young players to fill some major holes," coach Karl Smesko says. "How we're able to make that transition will determine how quickly we'll be successful."

FGCU hosts Seton Hall for its home opener Nov. 12, then heads to Cancun, Mexico, for a tournament to play Virginia Tech (Nov. 25) and Purdue (Nov. 26). The team plays Big East powerhouse Indiana at home Dec. 21.

With 24 consecutive home game wins, the team hopes to extend the nation's fourth-longest home winning streak in NCAA Division I.

#### **MEN'S BASKETBALL**

Bolstered by seven talented new players, the FGCU men's basketball team plans to win more games this fall.

The Eagles, who went 8-21 last season, have the second-best incoming

class in the 11-team A-Sun Conference, according to the recruiting website HoopScoop. The class is led by 6-foot-9, 250-pound Ole Miss junior transfer Kevin Cantinol, who won't be eligible to play until mid-December because of NCAA Division I transfer rules.

FGCU's incoming class will join returning starters and seniors Reed Baker and Chad Lutkenhaus.

"I think we've got a good mix of youth and energy," coach Dave Balza says. "If guys like Chad Lutkenhaus and Reed Baker can provide some leadership to these young guys, I think we'll be much improved."

One drawback is that redshirt sophomore forward Anthony Banks, the team's leading scorer in 2009-10, will be out until mid-to-late December while he recovers from foot surgery, Balza says.

After opening the season Nov. 12 at Indiana, FGCU will play road games against Arkansas, Ohio State and Western Kentucky, then host Miami Nov. 27.

Besides winning the conference, Balza says his team has another top goal: to post the most wins for a program during its first four years in Division I. Kennesaw State holds the record with 39 wins. FGCU entered the 2010-11 season with 28 Division I victories.

#### **GOLF**

Men's golf coach Brent Jensen, who took over for nationally renowned golf instructor Jim Suttie, says that having lost only one player to graduation last year, his team's experience will be a key factor. The team finished second in the A-Sun Conference championship last year.

Junior Alex Medinis, who won the 19th annual Florida State Amateur Match Play Championship last summer, is among the club's top returning





players.

"My goal for this year is to break into the top-50 ranked teams in the country,' says Jensen.

The team placed second of 13 in the John Dallio Memorial in Chicago and second of 12 in the Renaissance Invitational held Oct. 3-4 in Fort Myers.

FGCU's women's golf team began the fall well, too. The Eagles, under first-year coach Meghan Spero, placed third of seven teams at the 15th annual Chris Banister Golf Classic in Glencoe, Ala., and sixth of 19 at the Waterlefe Invitational in Bradenton on Oct. 4-5.

"The depth of talent we have is incredible," Spero says. "I couldn't have picked better players."

#### **SWIMMING**

After winning two consecutive Coastal Collegiate Swimming Association championships, FGCU women's swimming and diving coach Neal Studd knows opponents will target his club.

"I don't want this to sound arrogant, but I think when we won two years ago we raised the bar and people are really starting to step up with the athletes they're recruiting," Studd says.

FGCU, which only lost one swimmer to graduation from last year's squad, is the favorite to capture the CCSA, a league composed of 13 teams from four NCAA Division I conferences (A-Sun, Big South, Southern and Mid-Eastern Athletic).

The Eagles' seven seniors are the first to swim four consecutive years at FGCU.

"These are the girls who took a chance to start this program with me when it was just me talking about a vision," Studd says. "This is a special year to see those girls swim their fourth year and hopefully go out with three conference championships."

Sophomore Danielle Beaubrun is one underclassman who will help the seniors

during their championship pursuit, Studd says. Beaubrun, who swam for her native country of St. Lucia in the 2008 Olympics, smashed five St. Lucian national records at the Central American and Caribbean Games in July.

The team placed fourth in the All-Florida Invitational, held Oct. 1-3 in Gainesville.

#### **CROSS COUNTRY**

With three transfers and three freshmen on the roster, the FGCU men's cross country team has kicked it into high gear this fall. The men opened the 2010 campaign by placing second at the fourth annual King of the Hill Elite NCAA Invitational in Davie.

FGCU senior Dino Bozzone, a University of Portland transfer, finished fifth.

"The men are going to be very different this year," says coach Cassandra Harbin, whose club finished eighth at the A-Sun championship last year. "We brought in a lot of talented guys who are going to make an immediate impact on the team."

The same can be said about the women's cross country team, which brought in a four-member freshman class Harbin calls the best in program history.

The Eagles, who finished seventh at last year's A-Sun championships, already have posted some top results this fall. Like the men, the women captured second at the King of the Hill Elite NCAA Invitational. Senior Megan Thies, who owns the top three times in school history in the 5K, is leading the young squad.

"Megan rises to the occasion every time, every year," she says. "We brought in some strong talent this year so this is definitely new territory for Megan. Now she has people running with her and pushing her."

#### **SOCCER**

With almost their entire squads returning from last season, the FGCU men's and women's soccer teams have high expectations for their fall seasons.

The men's squad, which lost no players to graduation from last year's 8-7-1 team, upset No. 13 South Florida 2-1 in Tampa

on Sept. 1. The women's team, which lost one player to graduation from last year's 11-5-3 squad, beat Arkansas 1-0 on Sept. 5.

FGCU men's coach Bob Butehorn says, "From top to bottom, we have the best depth and best talent level we've ever had. Does that mean we'll have the best team ever? No. But we have a lot of talented guys."

Redshirt junior goalie Adam Glick is among those talented players. He missed last season after undergoing knee surgery then contracting a staph infection that nearly killed him, but the starting goalie is fully healthy this year. The team had a 6-2-2 record as of Oct. 3.

The women's team also has a roster full of talent with a 7-4-1 record as of Oct. 3. The team finished one point behind A-Sun regular-season co-champions Kennesaw State and Belmont last season.

"Our kids used that to get motivated for this season," FGCU women's coach Jim Blankenship says.

#### **VOLLEYBALL**

The most difficult schedule in FGCU women's volleyball history has left his team bruised but not defeated, coach Dave Nichols says. FGCU, which returns just two starters from last year's team that lost in the A-Sun Conference championship, won four of its 12 games as of Oct. 3.

The Eagles lost to three ranked teams

- No. 9 Washington, No. 18 Oregon, No.
19 Michigan – on the road in September.

"We feel we're a little behind right now," Nichols says, "but we feel we've played some pretty tough teams and that is going to improve us."

The Eagles hope to continue to build and then peak at the A-Sun Conference championships, set for Nov. 18-20 at FGCU's Alico Arena.

FGCU is playing this season without 2010 A-Sun All-Conference performer Jelena Simic, a senior who is redshirting this year after suffering a knee injury in last year's A-Sun championship match. Two former FGCU basketball players and current graduate students – Chelsea Lyles and Adrianne McNally – are competing in their first year of volleyball to help fill the void.

#### PHILANTHROPY

#### Lifelong love of piano results in scholarship fund

yra Williams knows first-hand what it takes to become an accomplished pianist. As a teenager, she devoted long hours to mastering the instrument. Her talent and hard work won her a piano solo with the Dallas Symphony Orchestra.

Although she pursued a career in science rather than music, becoming a successful executive in the pharmaceutical industry, she remains dedicated to the piano and music in general, serving as a board member for the Naples Music Club and taking piano lessons.

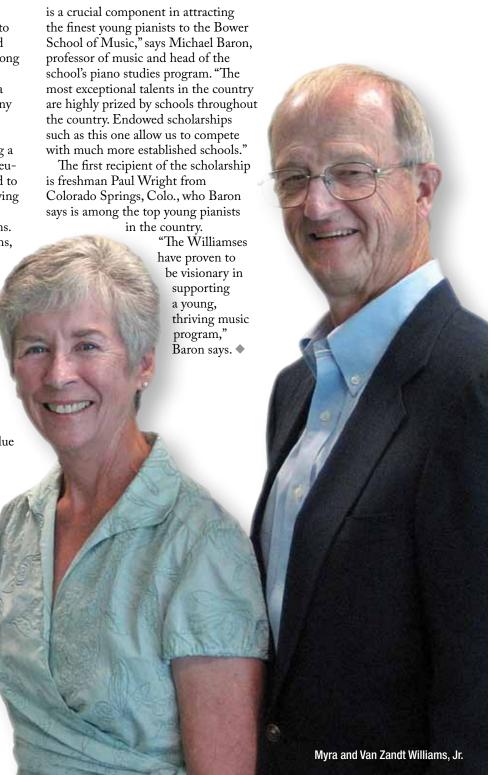
Her husband, Van Zandt Williams, Jr., spent more than two decades as vice president of development for Princeton University, leading campaigns that raised more than \$1.8 billion.

Their combined passions for music and higher education led them to establish a \$100,000 endowed scholarship fund for piano majors at Florida Gulf Coast University. The University will apply to the state for matching funds, which will bring the gift's value to \$150,000.

The Myra N. and Van Zandt Williams, Jr. Scholarship Fund will provide scholarships to piano majors in FGCU's Bower School of Music. Scholarships will be awarded based on proficiency and performance career goals.

In recognition of this gift, the donors' names will be displayed on the commemorative wall in the lobby of the music education and performance building.

"Myra and Van Zandt Williamses' scholarship fund



Lee County siblings create engineering endowment

Robin Broyles, W. Brown
Thompson and Gay Rebel
Thompson are siblings who
grew up in Fort Myers and went on
to run two successful companies,
Utilities Structures, Inc. and Cement
Industries, Inc.

All three feel strongly about the importance of education and the critical foundation it lays for a successful life. To help nurture the civil engineers of the future, they have pledged \$30,000 to establish the Utilities Structures, Inc. Scholarship Endowed Fund at Florida Gulf Coast University.

"Utilities Structures and its other concrete products associated companies were founded by long-time residents of Lee County," says Gay Thompson, president of Cement Industries, Inc. "By establishing an endowed fund at Florida Gulf Coast University, we are



From left, Susan Blanchard, founding director of the U.A. Whitaker School of Engineering; Robin M. Broyles, Utilities Structures, Inc. vice president; Wilson G. Bradshaw, FGCU president; Gay Rebel Thompson, Cement Industries president; and Robert O'Neill, FGCU Department of Environmental and Civil Engineering chair

proudly supporting our area's university, insuring that the financial means are available to students pursuing engineering careers, and investing in our own industry's viability."

Scholarships will be awarded to full-time students who are juniors or seniors majoring in civil engineering. They must demonstrate financial need and have graduated from a high school in Charlotte, Collier, Glades,

Hendry or Lee counties.

Utilities Structures, Inc. produces and distributes prestressed concrete lighting poles throughout the state of Florida. Cement Industries, Inc. produces and distributes a variety of concrete products. Both companies are based in Fort Myers.

#### RWA Inc. endows memorial scholarship fund

ames M. Anderson was the chief operating officer for RWA, Inc., when he died in an automobile accident in June. He was 46.

To honor his memory, his contributions to professional excellence, and his commitment to community service, the company he helped found has donated \$10,000 to establish an endowed scholarship fund in his honor.

The RWA Scholarship Fund in Memory of James Anderson will assist Florida Gulf Coast University engineering majors graduating from high schools in Charlotte, Collier or Lee counties.

"Jamey was a one-of-a-kind individual, a special talent who will be noticeably missed in many ways," says Christopher Wright, CEO of RWA, Inc. "I feel blessed to have known him as a man, a business partner, and a friend. It is the vision of the RWA organization to build upon this scholarship fund in



From left, Roger G. Carter, RWA, Inc. senior vice president; Wilson G. Bradshaw, FGCU president; Gail Anderson, widow of James Anderson; Christopher O. Wright, RWA, Inc. CEO; and John S. Williams, RWA, Inc. vice president

Jamey's honor to express our sincere gratitude for his contributions to life, the relationships he maintained and the well-being of RWA."

Anderson was known as a businessman

with great enthusiasm for life and a desire to serve others. During the time he lived in Naples, he was involved with Habitat for Humanity, St. Matthew's House, Lorenzo Walker Institute of Technology and Liberty Youth Ranch. He was a member of the Collier Building Industry Association and the West Coast Muscle Car Club and a graduate of the Greater Naples Chamber of Commerce Leadership Collier Class of 2010.

Prior to moving to Florida in 1987, he completed his college studies at Augustana and Black Hawk colleges in Illinois. In 1997, he helped establish RWA, Inc., a consulting firm involved in civil engineering, surveying and mapping, land planning and geographic information systems. The company operates offices in Naples and Fort Myers.

# GONE (to) HOLLYWOOD

# Cord McConnell focuses his energy on career as a director

By JOHN FRANCIS

e helped dress pirates on the set of the fourth "Pirates of the Caribbean" movie and drove director Spike Jonze around Los Angeles during post-production work on "Where the Wild Things Are."

Despite his brushes with high-profile Hollywood, Cord McConnell, '08, is most proud of directing two music videos this year for the California punk band The Motel Life.

"Being a production assistant pays bills," he says, "but directing is the best job in the world. Hopefully, I'll do enough projects or a project that's catchy enough that I'll start to get recognized for my directing. As long as I'm directing I'll be happy."

Just two years after graduating from Florida Gulf Coast University with a bachelor of arts degree in communication, 24-year-old McConnell is building a diverse resume in the movie industry: work on the set of AMC's Emmywinning drama "Mad Men," second assistant director on commercials and his upcoming job as second unit director on a biological thriller, "Polypore." He'll



be filming a television commercial that appears in the movie.

"It's a small thing, but I'm pretty psyched to have something go into theaters," he says.

That's a far cry from his days reviewing movies for the Eagle News and filming horror shorts like "Body Farm" with friends. (If you don't mind a little blood, you can see the zombies terrorizing the FGCU campus at http://vids.myspace.com/index.cfm?fuseaction=vids.individual&videoid=28624022.)

"It shows how far he has come and how much further he can go," says Miles Mancini, an FGCU communications instructor. "He is an amazing talent, a



Top: Cord McConnell works on the opening scene of one of his short films on a hot Florida day.

Left: McConnell and photography director Mike Marasco watch a playback on the set of "No One Belongs Here More Than You."

Right: Cord McConnell finishes a final shot for his short film, "Fortunate Son."

creative and well-spoken rising star. He was a standout student from the first moment I met him, and it was clear he was a driven individual."

McConnell's determination to break into filmmaking wasn't always foremost in his mind. Early in his FGCU career, he bounced around majors, he says, and after graduation he held off moving to L.A. for a while.

"I took some film courses but learned more doing research and projects," he says. "The college shorts my friends and I did were totally crucial. One thing I knew I always loved was movies. I could always start a conversation with movies."

Eventually, the Naples native decided that he either had to settle in Florida or pursue his cinematic dreams on the West Coast. McConnell moved in with a couple of guys in Los Angeles whom he met through Craigslist. Networking with his roommates' friends led to getting unpaid production work just to build experience.





"You start getting little jobs," he says.
"Pirates of the Caribbean' was a small gig,
but it had like a \$200-million budget. I
got to see how crazy it is getting 50 pirates
dressed. It's a pretty amazing process."

From day one, he absorbed on-the-job knowledge and experience. Working on commercials, TV episodes and small- and big-budget movies has taught him something new about the industry every day.

"It's great to see how each of them works," McConnell says. "I've worked on every sort of shoot there is in L.A. The more you know, the better off you are."

Many aspiring filmmakers and actors head to Hollywood expecting big things to happen in short order, he says.

#### **Lights! Camera! Action!**

Watch Cord McConnell's music videos for the band The Motel Life — "We All Left Something Behind" and "No One Belongs Here More than You" — on YouTube.com.

"You have to do what you have to to make it happen. You have to roll with the punches. If you think you're beaten, you are."

His philosophy? Not having a back-up plan pushes you to focus on your goals.

That same sense of self-determination helped McConnell develop an academic program at FGCU that would insure

as many opportunities as possible to break into the film industry, according to Maria Roca, associate professor and program leader in the Communication Department.

"I have great confidence that we will see his name on the big screen for many years to come," she says.

Some day soon, you might be reading "Directed by Cord McConnell" in the credits of a Hollywood movie.

"In the next couple of years feature filmmaking is where I want to head," he says. "I would love to write and direct."

— John Francis is a freelance writer who lives on Pine Island.

#### **CLASS NOTES**

#### Wedding, engagements and births

- (1) Melissa Amoroso, '07 (Resort and Hospitality Management), and Bob McCormick, '05 (Marketing), announced their engagement Sept. 5. McCormick proposed in Cape May, NJ at the top of a lighthouse. The couple live in Arlington, VA.
- (2) Brynn Applegate, '08 (Secondary Education), and Tristan Currier were married Aug. 7. Applegate is a math teacher at Caloosa Middle School in Cape Coral. Currier is a water treatment plant operator for Lee County.
- (3) Nora Cardinal, '04 (Communication), and Chris Cardinal announced the birth of their daughter, Kinley Anne, on June 25. She weighed 6 pounds and 1 ounce. The family lives in West Melbourne.
- Brittany Carson, '06 (Nursing), and Will Carson announced the birth of their daughter, Brailey, on July 20. She weighed 6 pounds and 13 ounces.
- Rachel Faramo, '05 (Communication), and Jeff Faramo, '04 (Marketing), announced the birth of their son, Joshua Parker, on Aug. 16. He weighed 7 pounds and 14 ounces. The family lives in Arlington, VA.
- (4) Garrett Heine, '03 (Marketing), and Lacey Smith, '04 (Marine Science), were married May 5 on the Caribbean island of St. John. Heine is a manager for Penske Truck Rentals. Smith is a lab manager for the Coastal Watershed Institute, FGCU's marine science research lab, and is pursuing a master's degree in environmental science. They live in Cape Coral.
- Kristopher Koch, '03 (History), and Amanda Warner plan to marry Dec. 30 in Palm Harbor. Koch is the assistant general manager for the Miracle professional baseball team.
- Casey O'Connor, '09 (Marketing), and Nikita Reese,'09 (Management), were married May 2. The couple met as students at FGCU. They live in Tallahassee.
- Kevin Price, '04 (Communication), and Alisa Burgess were married Sept. 25. The ceremony took place at Our Lady of Light Catholic Church, followed by the reception at Miromar Lakes Beach & Golf Club in Fort Myers. Price is a field sales account executive for Gartner, Inc. He is responsible for the company's higher education and academic medical center clients and prospects in the Southeast.
- (5) Rebecca Ross, '08 (Master's, Reading Education), and Craig Ryan have announced their engagement to family and friends. They plan a June wedding at the U.S. Naval Academy in Annapolis, MD. Ross is employed with the Lee County School District. Ryan is in the U.S. Navy.

#### Newsmakers

- (6) Jerome King, '99 (Finance), received his designation as a charter retirement planning consultant. He is a part of the Berry and King Wealth Management Team at UBS Financial Services. Inc. in Fort Myers.
- Chad Watts, '00 (Criminal Justice), was honored as a recipient of Gulfshore Business magazine's "40 under Forty." He has founded two successful Southwest Florida companies since graduation. He started Visual Environments, an architectural lighting firm, which he later sold, and is now the CEO of Illuminated Environments by Visual Excellence.





















Send your items about new jobs, promotions, relocations, weddings, births and other milestones to the Office of Alumni Relations at:

alumnirelations@fgcu.edu or by mail to FGCU, 10501 FGCU Blvd. South, Fort Myers. FL 33965-6565

- Susan Ellard '02, (Master's, Secondary Education), won Macy's Florida Teacher of the Year award for Collier County. The award, sponsored by Macy's and the Florida Department of Education, recognizes a teacher from each Florida county who excels in his or her profession. Ellard was nominated by her peers.
- (7) Eugene Hoyt, '03 (Computer Information Systems), has rejoined FGCU as a full-time instructor for the Lutgert College of Business in the computer information systems department. He was previously at Ave Maria University.
- Michael Savage, '03 (Criminal Justice), announced the opening of his law practice in Punta Gorda. He specializes in

the areas of civil and commercial litigation and criminal defense.

- Jennifer Alvarez, '04 (Psychology), is the owner of Purely You Spa in Naples. She offers a variety of services including facial and skin care, massages and yoga training.
- Harry Casimir, '05 (Computer Information Systems), was honored as a recipient of Gulfshore Business magazine's "40 under Forty." He co-founded Atilus with fellow alumnus Zachary Katkin, '07 (Liberal Studies), when they were FGCU students. They assist about 300 clients with Web design, hosting and Internet marketing.
- Amity Chandler, '05 (Master's, Public Administration), was honored as a recipient of Gulfshore Business magazine's "40 under Forty." As executive director of Drug Free Charlotte County, she has reduced drug and alcohol use through her social marketing campaigns aimed at teens.
- Scott Guelcher, '05 (Art), was the September featured artist for the Arts for ACT Gallery. His current work is three series of paintings "People, Places & Things". The gallery is in the Fort Myers River District.
- Catherine (Place) Mummert, '05 (Master's, Business Administration), has earned the 2010 Honor Graduate award from the Florida School of Banking at the University of Florida. She is the assistant vice president and credit manager at Bank of Naples.
- Samantha Scott, '05 (Marketing), was honored as a recipient of Gulfshore Business magazine's "40 under Forty." Co-founder of Pushing the Envelope Inc, Scott and her husband specialize in direct mail and printing as well as graphic design, public relations and advertising.
- Victor Tejera, '05 (Master's, Social Work), recently traveled to Cuba on an exploratory research trip with the executive board of directors of Global Community Engagement, an international service learning organization founded by FGCU professors Craig Heller and Ingrid Martinez-Rico.
- **Darrin Wallace,** '05 (Liberal Studies), recently joined FGCU men's basketball as the video coordinator.
- Robyn Covino, '06 (Master's, Reading Education), was named Collier County Elementary School Teacher of the Year.
- (8) Carrie D'Angelo, '06 (Community Health Services), is the director of development for the Pulmonary Fibrosis Foundation in Chicago. She is also pursuing her master's degree in health science.
- Sarah Weiss, '06 (Communication), is the member programming leader for the Brandon Chamber of Commerce. She creates, develops, plans and executes monthly events for the members. Weiss also owns her own business, Mox & Mable Event Solutions, specializing in event planning for weddings, marketing consulting and employee retention programs.
- Jesse Bouchard, '07 (Marketing), was appointed college unit director for the internship program at Northwestern Mutual Financial Network: the Naples Group. He will oversee four interns for the fall semester
- Mike Brinkman, '07 (Management), and Kylee (Snyder) Brinkman, '08 (Resort and Hospitality Management), founded Bonita Springs-based Green Leaf Cleaning. They only use Green Seal-certified cleaning products and are dedicated to practicing eco-friendliness in all phases of their business. They were recently featured in Gulfshore Business magazine.
- Phoebe Menzer, '07 (Management), was honored as a recipient of Gulfshore Business magazine's "40 under Forty." Owner of Flamingo Pool & Spa Inc., she enjoys giving back to the community through organizations such as the Punta Gorda Little League, the Peace River Athletic Club and the Charlotte Warriors.

- Michael Millett, '07 (Finance), has enrolled in the J.D. program at Stetson Law School in Tampa. While in school, he will continue his career as associate vice president of derivatives regulation at Citigroup. Upon graduation, he would like to secure employment in securities law/structured finance.
- Chris Ravelo, '07 (Finance), is the head accountant for the non-profit company Florida Behavioral Health Network.
- Shealyn Towery, '07 (Marketing), is employed at Kate Spade in Naples as a supervisor.
- Kimberly Zambito, '07 (Resort and Hospitality Management), is the owner of Kimberly's Kreations, a customized gift and gift basket business. Zambito is also a kindergarten teacher at Bonita Springs Charter School.
- Rachel (Frieder) Stryker, '08 (Communication), is the regional conference coordinator for the National Council of Teachers of Mathematics in Virginia.
- Regina Bale, '09 (Elementary Education), is the resident coordinator for Trinity Washington University, a Catholic women's university. She is responsible for staff and student development in Cuvilly Hall.
- Andrew Ritter, '09 (Political Science), is completing his first year at Northwestern Law School. Next summer, he plans to complete an internship at White & Case LLP as a summer associate.
- Adam Velett, '09 (Communication), was hired by ExecuJet Charter Services, Inc. to focus on business and client development. His responsibilities include building upon and expanding business relationships and clientele, assisting with marketing, special events, outside sales and flight coordination.
- (9) Kimberly Williams, '09 (Master's, School Counseling), founded Forever Yours Boutique, an online store featuring unique, trendy clothing and accessories. She is also the coordinator of alumni programming at FGCU.
- Zachary Gates, '10 (Human Performance), was recently hired as the performance coach at Velocity Sports Performance of Naples. He works with the director of business operations and alumnus Nathan Touchette. '05 (Business).
- Frank Losada, '10 (Communication), is an account executive at Gartner, Inc. in Fort Myers.
- Steven Jones, '10 (Management), joined Northwestern Mutual Financial Network as a financial representative. He specializes in risk-based planning.
- (10) Jeff Shafer, '10 (Communication), was hired as the media manager for Pelican Bay Foundation in Naples. As a student, he was active in the Florida Public Relations Association and involved in intramural softball. He also completed an internship with the Florida Everblades during the 2009-10 hockey season.
- Mackenzie Shoemaker, '10 (History), has accepted the job of conference producer for Q1 Productions in Chicago.

#### In memoriam

Florida Gulf Coast University expresses sympathy to the families and friends of the following alumnae:

- Kelly McCarthy, '05 (Master's, Curriculum and Instruction), died Aug. 1 in Naples. She served as FGCU director of communications and marketing since 2001 and began working for the university in 1997. An award-winning fine art photographer and church musician, she is survived by her brother and a sister.
- Melinda Morgan, '03 (Marketing), died Aug. 15 in Naples. She was employed with Life South Blood Bank in Lake City and was an active crusader for diabetes research and the organ donation program. ◆

#### **MARK YOUR CALENDAR**

#### January 11

Webinar series: "Green tips for 2011"

Noon, Virtual

Join fellow Eagles online for a free presentation on living green in the new year.

#### February 3-5

**All Alumni Reunion** 

Times vary, main campus

All alumni are invited to return to campus to celebrate the reunions of classes 2001 and 2006. Festivities include:

**Feb. 3:** FGCU Art Gallery Exhibition "Vitreography: Selections from the Harvey Littleton Collection," with wine-tasting reception

**Feb. 4:** Eagle FANatics Celebration: Private tailgate reception at the men's basketball game

**Feb. 5:** Former FGCU basketball players reunite for the alumni basketball game; plus women's basketball game.

#### May 6-9

#### **Eagle Escape to the Bahamas**

■ Set sail on a 3-night Bahamas cruise with Royal Caribbean, departing from Miami. Ports of call include Coco Cay and Nassau. Roundtrip transportation from FGCU, ocean view stateroom, three nights aboard Royal Caribbean's Majesty of the Seas, a private cocktail reception, all meals onboard, entertainment and all port and government taxes are included. For details or reservations, Sandi Hamann, FGCU cruise specialist, at (800) 523-3716 or visit us at www.fgcu.edu/travel.html

#### **SCORING A WIN FOR SCHOLARSHIPS**



Roughly 130 people turned out to bowl during the FGCU Alumni Association's fourth annual Dollars for FGCU Scholars fundraiser at Beacon Bowl in Naples. At left, Bernard Davis, '07, Eugene Hoyt, '03, his daughter Sara, Esther Casimir, '06, and Harry Casimir, '05, take part in the behind-the-scenes tour of Beacon Bowl afforded to association life members. The event raised more than \$2,500 for scholarships.

#### **ALUMNI ASSOCIATION ELECTS NEW MEMBERS**

The Florida Gulf Coast University Alumni Association announces new board members for 2010-2012. They are:

Angela Bell, '08, public relations coordinator for Gravina, Smith, Matte & Arnold Marketing and Public Relations

Jennifer Crabill, '03, FGCU assistant director of procurement services at FGCU

Suzanne DeCopain, '04, assistant state attorney for

the 20th Judicial Circuit state attorney's office **Jonathan Forbes**, '08, staff accountant for Wiebel, Hennells, and Carufe, P.A. in Bonita Springs and is a

member of the Bonita Springs Rotary Club

Marie Hebert. '07. compliance supervisor and

event planner for FGCU's Department of Campus Reservations

**Rhonda Holtzclaw,** '08, coordinator for FGCU environmental health and safety

**Stefanie Ink**, '08, financial adviser for the Alliance Financial Group

Jennifer Laderer, '02, Bonita Bay Group director of strategic marketing

Michael Nachef, '10, legislative assistant to state Sen.

Garrett Richter, R-Naples

**C.J. Reed,** '08, Gartner account executive In addition. five board members will serve

In addition, five board members will serve additional terms. They are: Marc Devisse, Amanda Fortuna, John Kollar, Brad Phelps and Mathew Visaggio.

#### Professional Briefs

#### Awards or Recognitions

- Bob Diotalevi, J.D., College of Professional Studies, Justice Studies, appointment to the National Federal of Paralegal Associations Ethics Board, July 12; mentor, Bridges to Success Mentor Program, New England School of Law, Boston, MA, Aug. 7; volunteer for Justice Teaching Program, The Florida Bar, Aug. 9; member, speakers bureau, The Florida Bar, Aug. 12.
- Duane Dobbert, Ph.D., College of Professional Studies, Justice Studies, "School Bus Drivers: The First Line of Defense Against Child Sexual Predators" training program endorsed as the national training initiative for pupil transportation personnel, U.S. Department of Homeland Security, May 3.
- Rosie Emery, Antonio Rodriguez, editor, WGCU-TV, bronze award for "Connect" TV show. "Retrofit to Green," Telly Awards, June 1.
- **Michael Fauerbach,** Ph.D., Marine and Ecological Sciences, associate director, Florida Space Grant Consortium, May 1.
- Luis Hernandez, Mike Kiniry, David Plazas, Richard Chin Quee, WGCU-FM, second-place award for callin-program, "Gulf Coast Live: Healthcare Mailbag." Public Radio News Directors Inc., June 26.
- Lynne Howard-Frazer, Brian Price. editor. WGCU-TV. silver award for documentary, "Edge of the Everglades," Telly Awards, June 1.
- Kathy Johnson, Rod Clarke. writer, WGCU-TV, bronze award for TV special, "Connect: Feeding the New Hungry," Telly Awards, June 1.
- Johnny McGaha, Ph.D., College of Professional Studies, Justice Studies, lecturer for 10th annual summer criminology and law specialization course, Siracusa, Italy, International Institute of Higher Studies in Criminal Sciences, May 23.





■ Halcyon St. Hill, Ed.D., MS, MT

(ASCP) CLS, FASAHP, College of Health

Professions Dean's Office, appointed

to the Professional Standards Review

Committee, American Society for

Clinical Laboratory Science, July 7.

■ Pamella Seay, J.D., LLM,

College of Professional Studies,

Justice Studies, appointed to

International Law Certification

Committee. The Florida Bar. July

International Law Section of The

videographer, WGCU-TV, bronze

Legacy," Telly Awards, June 1

**Book Publications** 

College of Arts and Sciences,

Biological Sciences, "Sample

Biological sciences" A Practical

CA, pp. 121-134.

■ Martha Rosenthal, Ph.D.,

portfolios from across the disciplines:

Guide to Improved Performance and

Promotion/Tenure Decisions, fourth

edition, Jossey-Bass, San Francisco,

**■ Irvin D. S. Winsboro,** Ph.D.,

"Images, Illusions, and Reality: Florida

and the Modern Civil Rights Movement

"Brotherhood of Defiance: The State-

Local Relationship in the Desegregation

of Lee County Schools," Old South, New

South, or Down South: Florida and the

Modern Civil Rights Movement, West

Virginia University Press, Morgantown,

Social and Behavioral Sciences.

in Historical Perspective" and

WV, pp. 1-21 and 68-86.

Chelle Walton, Tim Kenney,

award for documentary. "The Sanibel

1: elected to executive council.

Florida Bar, July 1.











#### **Grant Awards**

**■ Walter Rodriguez,** Ph.D., Lutgert College of Business, Computer Information Systems and Decision Sciences, \$59,950, San Diego Workforce Partnership, Inc., Military Spouses Career Advancement, San Diego, July 28.

#### **Professional Presentations**

■ Michael Baron, DMA, College of Arts and Sciences. Bower School of Music, piano recital, Internationale Musikfestwochen Berne, Berne, Switzerland, July 20; piano recital, Eglise des Minimes, Brussels, Belgium, July 24; piano recital, Chiesa di San Vidal, Venice, Italy, July 16; piano concerto premiere, Festmusica Internacional, Orquesta Sinfonica de Trujillo, Trujillo, Peru, July 9: piano concert. Truiillo Conservatory of Music, Festmusica Internacional, Trujillo, Peru, July 7; piano masterclasses, National Conservatory of Peru, Lima, Peru, July 10-12; piano recital and Masterclass, Luzerne Music Festival, Lake Luzerne, New York, July 29-31.

■ David W. Ceilley, M.S., Marine and Ecological Sciences; Steve Mortellaro, USFWS; Robert P. Rutter; Robert B.E. Shuford, III. SFWMD: and Doug Strom, Water and Air Research, Inc., "Macroinvertebrates as an Indicator of Wetland Condition: Update on a Rapid Assessment Method for Everglades Restoration." 2010 Greater Everglades Ecosystem Restoration Conference . www.conference.ifas.ufl.edu/GEER2010, Naples, July 12-16.

■ David W. Ceilley, M.S., Kory M.

Ross (student), Edwin M Everham, III, Ph.D., Marine and Ecological Sciences, "Factors Affecting Fish Community Structure at Babcock Ranch," 2010 Greater Everglades Ecosystem Restoration Conference, www.conference.ifas.ufl.edu/GEER2010,

Naples, July 12-16.

- David W. Ceilley, M.S.; John Ferlita, student; Serge Thomas, Ph.D.; John A. Morris, student: Korv M. Ross. student: Edwin M Everham. III. Ph.D.. Marine and Ecological Sciences, "An update on the biological monitoring of the Lake Trafford Restoration Project, Collier County, Florida: A case for monitoring during restoration." 2010 Greater **Everglades Ecosystem Restoration** Conference, www.conference.ifas.ufl. edu/GEER2010, Naples, July 12-16.
- John Cox, Ph.D., Social and Behavioral Sciences, "Did They Fight Back? Jewish Resistance, Resilience, and Survival Strategies During the Holocaust," and "Was the Holocaust 'Unique'? The Shoah and Modern Genocide, ninth annual Martin and Doris Rosen Summer Symposium, Appalachian State University, Boone, NC, July 20-22.
- John Cox. Ph.D., Social and Behavioral Sciences, and Amanda Evans, Ed.D., MSW, College of Professional Studies, Social Work, "Emotional Intelligence: General Session," Social Work 2010, National Association of Social Workers Florida. Deerfield Beach, FL. June 9-11.
- **Duane Dobbert,** Ph.D., Justice Studies, "School Bus Drivers: The First Line of Defense Against Child Sexual Predators," annual state conference, West Virginia Pupil Transportation Association, Snowshoe Mountain, WV, July 27-29.

**■ Elizabeth Elliott.** Ph.D.. Undergraduate Studies, "Connection Classroom Activities to Standards," annual in-service conference, Seminole Tribe of Florida Preschools, Weston, Aug. 1-3.

- Harvey Heckes, MSW, College of Professional Studies, Social Work, "Models of Supervision," Social Work Conference 2010, National Association of Social Workers Florida, Deerfield Beach. FL. June 10-12.
- **Kristoph-Dietrich Kinzli, Ph.D.**, U.A. Whitaker School of Engineering, Civil Engineering, M. Martinez, R. Oad, A. Prior and D. Gensler, "Using an ADCP to Determine Canal Seepage Loss in an Irrigation District," New Mexico Water Resources Research Symposium, New Mexico Technological University, Socorro, NM. Aug. 3.
- Barry Lipton, DDS, College of Professional Studies. Justice Studies. "Odontology in a Mass Disaster." annual FEMORS Training, University of Florida, Orlando, June 4; "Missing and Unidentified," FBI/CJIS Training, FBI, Baltimore, MD, June 26-27; "Odontology." Forensic Science Training for Capital Litigators, Stetson College of Law and DOJ, Plano, TX, July 8-9; "Unidentified Persons, The Odontologist's Responsibility." 2010 CJIS Annual Training Symposium, Florida Department of Law Enforcement, Orlando, July 13-14.
- Simone O'Bryan, Ph.D., College of Arts and Sciences, Social and Behavioral Sciences, and Jomills Braddock, II. Ph.D., University of Miami, "Race, Gender, Parental Involvement, and Math Achievement: Cross-Sectional and Longitudinal Effects of High School Athletics." "Re-Positioning Race through Prophetic Research, Teaching, and Service," 40th annual meeting, Association of Black Sociologists, Atlanta, GA, Aug. 11-14.

- **Eric Otto,** Ph.D., College of Arts and Sciences, Communication and Philosophy. "The Sense of Wonder and an Ethics of Ecological Difference," 2010 conference, Science Fiction Research Association, Carefree, AZ, June 24-27.
- Sandra Pavelka, Ph.D., College of Professional Studies. Division of Public Affairs, "The Legacy of Community and Restorative Justice," 35th annual training institute. American Probation and Parole Association, Washington, D.C., Aug. 15-18.
- Dorothy Rea, Ph.D.; Cecil F. Carter, Ph.D.; Judy Wilkerson, Ph.D.; Thomas C. Valesky, Ph.D.; College of Education, Graduate Studies, "Development of an Instrument for Assessing Dispositions of Educational Leadership Candidates," National Association of Secondary School Principals/National Council of Professors of Educational Administration, Phoenix, AZ, March 12-14.
- Russell Sabella. Ph.D., College of Education Dean's Office, "Data Boot Camp for School Counselors and Administrators." Bahamas School Counselors Annual Conference, Bahamas School Counselors, Nassau, Bahamas, June 28-29: "Web 2.0 Communication and Collaboration Technologies," annual conference, American School Counselor Association, Boston, MA, July 3-5.
- Russell Sabella, Ph.D., Madelyn Isaacs, Ph.D., College of Education, College of Education Dean's Office, Ph.D., "Increasing your Account-Ability," Florida School Counselor Association 2010 Academy, St. Augustine, FL, June 25-27.
- Russell Sabella, Ph.D., College of Education Dean's Office, Pamella Seay, J.D., LLM, Justice Studies, and Samuel Mandelbaum, Theodore Walters, and Thomas J. Skola, "Issues in Global Legal Ethics," Masters Seminar on Ethics, The Florida Bar Professional Ethics Committee, Boca Raton, June 23.

■ Tunde Szecsi, Ph.D., College of Education, College of Education Dean's Office, "Cultural and linguistic competencies fostered through crosscultural email correspondence in teacher education," International Conference on Education, Economy and Society, Analytics & ATEE, Paris, France, July 21-24.

#### **Publications**

- Kevin Aho. Ph.D., College of Arts and Sciences. Communication and Philosophy, "The Psychopathology of American Shyness: A Hermeneutic Reading," Journal for the Theory of Social Behavior, quarterly, pp. 190-206.
- **John Cox,** Ph.D., edited by Myra Mendible, Social and Behavioral Sciences, book chapter: "From Rev. Wright to 'Joe the Plumber': Racial and Class Anxieties in the 2008 Elections." Race 2008: Critical Reflections on an Historic Election, pp. 77-97.
- Alison Elgart, Ph.D., Marine and Ecological Sciences, "Dental Wear, Wear Rate, and Dental Disease in the African Apes." American Journal of Primatology. monthly, pp. 481-491.
- Howard Finch, Ph.D., Shelton Weeks and Richard Allen. Economics and Finance, "The Salary Premium Required for Replacing Management Faculty: Evidence from a National Survey," Journal of Education for Business, quarterly, pp. 264-267.
- Nicola Foote, Ph.D., College of Arts and Sciences, Social and Behavioral Sciences, "Luchando por la inclusion: la participacion de la gente afroesmeraldena en la revolucion de Concha," Europa & America Latina, Vol. 5 Issue. pp. 101-120; "Reinventing the Inca Past: The Kingdom of Quito, Atahualpa and the Creation of Ecuadorian National Identity." Latin American and Caribbean Ethnic Studies, Vol. 5 Issue 2, pp. 109-130.

Literature, "No Body There: Notes on the Queer Migration to Cyberspace," Journal of Popular Culture, quarterly, pp. 286-308. **■ Kristoph-Dietrich Kinzli,** Ph.D., School of Engineering, M. Martinez, R.

**Douglas Harrison,** Ph.D., College

of Arts and Sciences, Language and

- Oad, A. Prior, and D. Gensler, "Using an ADCP to Determine Canal Seepage Loss in an Irrigation District," Agricultural Water Management, monthly, pp. 801-810.
- Johnny McGaha, Ph.D., Amanda Evans, Ed.D., MSW, College of Professional Studies, Justice Studies, "The Hidden World of Human Trafficking," Perspectives: Journal of the American and Parole Association, quarterly, pp. 50-60.
- Charlie Mesloh. Ph.D., R. Wolf. and M. Henych, College of Professional Studies, Justice Studies, "Fighting Campus Crime: Perceptions of Police Canines at a Metropolitan University," Critical Issues in Justice and Politics, monthly, pp. 1-18.
- Danielle Rosenthal, Mario Bernardo, MLS, Library Services, "Creating a Library Database Search using Drupal," Code4Lib, quarterly, pp. 2920.
- Martha Rosenthal, Ph.D., College of Arts and Sciences, Biological Sciences, "Name that contraceptive! A game for the human sexuality classroom," American Journal of Sexuality Education, guarterly, pp. 189-199.
- Russell Sabella, Ph.D., Timothy Poynton, Ph.D. and Madelyn Isaacs, Ph.D., College of Education, Graduate Studies. "School Counselors Perceived Importance of Counseling Technology Competencies," Computers in Human Behavior, quarterly, pp. 609-617.
- Tunde Szecsi, Ph.D., College of Education, College of Education Dean's Office, "Foreign language reading competencies and multicultural children literature: Best practices." Kepzes es Gyakorlat, Vol. 7 Issue 1-2, pp. 81-90.
- Mary Wisnom, Ph.D., College of Professional Studies, Resort & Hospitality Management, "Pulse," An Evaluation Technique for Today's Spa Customer, monthly, pp. 44 - 48.

Entries are compiled from the PERFORMANCE e-newsletter of professional accomplishments. FGCU faculty and staff are encouraged to submit their outstanding accomplishments at www.fqcu.edu/CRM/form1.asp.







KINZLI



McGAHA





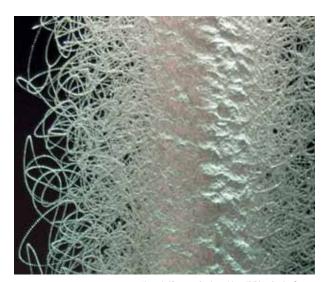
Parting Shot University Calendar



#### **TAKING FLIGHT**

John Holmes, who works in FGCU's procurement department, is an accomplished photographer who often spends his lunch hours walking campus nature trails and capturing images of the wildlife he sees. While he has seen bald eagles on campus from time to time, he spotted this adult male in Cape Coral. The photo was taken with a Nikon D300 at f4 and 1/2500 using a 500-milimeter lens. •

Parting Shot is a forum for photos and prose that present a unique, personal perspective. Submit material for consideration to Pinnacle Editor Karen Feldman at kfeldman@fqcu.edu or call (239) 590-7093.



"Luminiferous Aether (detail)" by Andy Owen

#### **ENVIRONMENT**

"E-Waste and Ethics:

Where do BlackBerrys decompose?" Thursday, Nov. 4

The Terry Tempest Williams Student Dialogue features panelists Lauren Roman from Basel Action Network; Jake Swamp, chief of the Mohawk Nation; and Jessica Mendes, graduate assistant at FGCU's Center for Environmental and Sustainability Education. They will discuss our society's reliance on technology and the challenges it presents to properly dispose of an ever greater amount of electronics waste. The free event takes place at the FGCU Student Union Ballroom beginning at 6 p.m. with a networking session, followed at 7 p.m. by the program. Contact Peter Blaze Corcoran at pcorcora@fgcu.edu or (239) 590-7166 for details.

#### **HISTORY**

#### **Holocaust scholar Michael Berenbaum** Monday, Nov. 8

One of the founders of the U.S. Holocaust Memorial Museum in Washington, D.C. and director of the museum's Holocaust Research Institute, Berenbaum has written 20 books and scores of articles on the Holocaust. In commemoration of the 72nd anniversary of Kristallnacht, he will speak and hold a guestion-and-answer session at FGCU. The free event takes place at 2 p.m. in the Student Union Ballroom. It's sponsored by FGCU's Center for Judaic, Holocaust and Human Rights Studies and supported by the Jewish Federation of Collier County. For details, contact John Cox at jmcox@fgcu.edu.

#### ART

"On Drawing'

#### Through Thursday, Nov. 18

An exhibition featuring artists Carl Schwartz, Andy Owen, Andy Browne, Geoff Hamel, Ken Hoffman and Carol Rosenberg, the works show continuity of directed movements in space. A drawing may display distinct forms and event, enhance language, convey what cannot be spoken or reveal impressions of ideas through imagination. Main Gallery, Arts Complex, FGCU main campus. Gallery open 10 a.m.-4 p.m. weekdays and 11 a.m.-2 p.m. Saturday. Call (239) 590-7199 for details.

#### MUSIC

#### **Choral Concert and String Orchestra Concert** Sunday, Nov. 21 and Monday, Nov. 22

The Bower School of Music Chorus performs in a free concert at 3 p.m. on Nov. 21, while the String Orchestra performs in concert at 7:30 p.m. Monday, Nov. 22 in the Music Education and Performance Building Recital Hall. No tickets are necessary. Call (239) 590-7851 for information.

#### **COMMUNITY SERVICE**

#### **Pottery Sale and Empty Bowls Soup Luncheon** Friday, Dec. 3

The 10th annual sale featuring the works of art faculty member Patricia Fay, ceramics students and local ceramics artists takes place in the courtyard of the Arts Complex at FGCU's main campus and includes the Empty Bowls Soup Luncheon, at which people can donate money for bowls and soup, with proceeds supporting the Interfaith Caregivers of South Lee County. The sale runs 11 a.m.-7 p.m. Lunch starts at 11:30 a.m. and lasts until the soup runs out. Call (239) 590-7238 for details. •

A selections of bowls from last year's pottery sale





#### Florida Gulf Coast University Pinnacle Magazine 10501 FGCU Boulevard South Fort Myers, FL 33965-6565

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